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# Connecting innovative brilliance.

Adding the essence of design to everyday objects creates exquisite sensitivity.

Applying the vigor of design to familiar items creates unique fascination.

Wishing to generate cozy moments by connecting with you through design innovation.

It's the wish of "Re+g".

About "Re+g"

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The "Re+g" brand was established by the creators of TDS Co., Ltd., and sets out to conduct business in design production for advertisements, SP and websites. With our love of design, we aim to bring people together with products.

Business mission of "Re+g"

Managed by

Production and sales of original creative products Purchasing and sales other companies' products TDS Co., Ltd.



#### Wallet pochi-Bukuro(small wallet envelope)



#### The first wallet offered to you with a monetary gift

Announcing the creation of a twofold Pochi-Bukuro (New Year's money envelope), which can be used as-is as well as a wallet. Unfolding it also reveals a space in which you can write a message and a card holder too. The subtlety of the Japanese paper portion is equally fascinating. Receiving a New Year's monetary gift makes me want to go shopping right away! It is with childhood memories like these in mind that we created the "wallet pochi-bukuro," which we recommend adults bring along with them when they want to take a little cash along for a small shop.

Size : W90mm×H90mm Configuration : 1piece Price :700yen (not including tax)

[Line drawing]

Variations: Bugs, Fish, Dinosaurs

New Year's card for play,

incorporating AR



[Japanese Pattern] Variations: Akane, Yamabuki, Wakakusa

[Sho Chiku Bai] Variations: pine, bamboo, plum



[Polka dot]

Variations: Large dots, Medium dots, Smalldots



#### Limited time offer AR New Year's card



1) Please take a photograph of the card with a camera, whereupon an AR dog will appear.

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How to play (and use)



install any application.

web browser without having to

photograph together and then upload it to Instagram.



## Flower necklace A necklace and bouquet of petit bouquet





[petit bouquet]European •Hana-kotoba Bouquet×10pieces •Wrapping paper×1 •Wire for the flower center × 10 Ribbon (pink,blue) ×1 each Price : 2,400 yen (not including tax)

#### messages which you would like to give to your friend to celebrate.

10

Bend up the stereoscopic message card, and see it transform into a single flower. Then open up the petals to reveal messages from a sender. To send a celebration gift with peers in an easy relationship, look no further than this "Hana-kotoba Kit", which is perfect for collecting thoughtful messages, which can then be easily arranged into a necklace or bouquet. All the materials you need are included in the kit – choose from three types according to usage and the number of sheets.

Configuration : [flower necklace] Hana-kotoba×18pieces •Ribbon (pink,blue) ×1 each Price : 2,400 yen (not including tax) [petit bouquet]Japanese •Hana-kotoba sakura×10pieces •Wrapping paper×1 •Wire for the flower center × 10 •Braid×1 •Tassels×1 Price : 2,400 yen (not including tax)



1

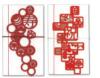
2) Tap the button, and see it approach and then you can enjoy the game.





#### Gift money envelope





### Log book:Felt



A New Style of Gift money envelope

Japanese traditional pattern × Modern design. Gift money envelope created by Replug. Kotobuki for marriage ceremonies is a gift envelope with acrvlic decorations, while Iwai for other celebrations is another type of Gift money envelope with thick paper decorations. Easily detachable decorations can be used to make a memorable charm by the receiver. Size : W147mm×H185mm Variations: [Kotobuki], [Iwai] Configuration: 1 envelope (including inner envelope) Price: [Kotobuki] 1,400 yen (not including tax) [lwai] 800 yen (not including tax)

Name-card holder for meetings

File names or shop cards in this holder and organize information using details such as dates, persons, conversation subjects, etc.

Size : W148mm × H210mm(A5) Variations : Felt[gray] / navy,red Felt[navy] / gray,red Felt[green] / black,kinari Configuration:1set, 20sheets (120pockets) Price : 2,200 yen (not including tax)



Poti-Bukuro (petit envelope) brings "thoughtfulness" with

gentle texture.

Poti-Bukuro (petit envelopes) made of thin transparent paper called "glassine paper" which is well known for being use of Japanese traditional paper balloon and book covers. These glassine papers were recycled from our calendar project and reborn in new shape.

Would you send "thoughtfulness" with folding in soft gentle glassine paper?

Size : W57mm×H91mm (rectangle) W57mm×H54mm (pentagon) Variations : rectangle 6 pieces

pentagon 5 pieces Price : rectangle 480 yen pentagon 460 yen (not including tax)

## Tag Schedule





#### Log book black&white





glassine paper petit envelope sogen Weekly schedule memo restickable anytime, anywhere.

The days have been printed. Fill in date and your message. Stick separate attachments to your PC or notebook etc. Simple design with high functionality to suit any occasion.

Size : W165 mm x H50 mm Variation : navy, red, brown, light-blue, light-gray Configuration :1 set with 50 attachment pieces Price : 700 yen (not including tax)

Name-card holder for meetings

File names or shop cards in this holder and organize information using details such as dates, persons, conversation subjects, etc.

Size : W148mm × H210mm(A5) Variations : [black] / black, red,gray,blue-green [white] / navy, red, gray Configuration:1set, 20sheets (120pockets) Price : 1,400 yen (not including tax)



Poti-Bukuro (petit envelope) brings "thoughtfulness" with gentle texture.

Poti-Bukuro (petit envelopes) made of thin transparent paper called "glassine paper" which is well known for being use of Japanese traditional paper balloon and book covers. These glassine papers were recycled from our calendar project and reborn in new shape.

Would you send "thoughtfulness" with folding in soft gentle glassine paper?

Size : W57mm×H91mm (rectangle) W57mm×H54mm (pentagon) Variations : rectangle 6 pieces pentagon 5 pieces Price : rectangle 480 yen pentagon 460 yen (not including tax)

#### glassine paper petit envelope sora









#### HANDLINK petit envelope



star

heart

rock

money

#### Hand-in-hand shape. Poti-Bukuro for sharing your thoughts

Hand-shape envelope for sending your thoughts. Send your best wishes with your presents. Four designs: heart, star, rock and money

Blank envelopes can be used for every occasion. The long flap folds down inside the

envelope to allow easy sealing without glue.

Size : W57mm×H92mm(square) Variations : heart, star, rock, money Configuration: 1 Pack (3 pieces) Price : 260 yen (not including tax)

#### Creator's tool for website design

# Ruler

Web Template



## Greeting Girls





#### Web template ruler makes web design easy.

The template contains frequently used icons on the web page, as well as basic display ratios, such as 4:3 and 16:9. Compared to free hand drawing, Web Template helps you make websites without distortion or blur in scaling, paving the way to create clear website plans.

Size : W187mm×H105mm Variations: white (translucent). black, red (opaque) Configuration: 1 ruler Price : white 1,500 yen black, red 2,000 yen (not including tax)

#### Secret message hidden under the dress

Flipping up the dress reveals the initial character of the message shaped by a girl's legs. While the legs forming a letter are a surprise, the card is finished with guiet colors and a chic design, featuring quality paper with a rich texture for the message side. You can place the card into the white envelope attached for use on formal occasions.

Size: W 160 × H 160 mm (card) W 210 × H 165 mm (package) Variation : Happy Birthday, Congratulations, Thank you, Heart(♡) Configuration: 1 set (1 card, 1 inner message sheet and 1 envelope) Price : 480 yen (not including tax)

## TACO-ASHI





## Pantograph





#### Hana-kotoba Sakura





Unique sticky in use from office to private scene.

Unique sticky came out in octopus shape. It comes with 15 sets of piece of big head and long leg parts, total 135 pieces are included. Each part is right for using as either sticky or book mark and the head part is right size for taking notes. Random use on documents or books looks as if octopus is crawling out from things. Fun sticky for both users and watchers.

Size : W105mm×H200mm Configuration : 9parts × 15 / total 135stickys Price: 880 yen (not including tax)

#### Portable and foldable pen stand, Pantograph

A foldable pen stand, assembled of two pieces of paper. A simple structure for easy folding and portability everywhere. The geometrically designed stand, like an objet d'art, creates a cool desk work place.

Size: W 100 × H 110 × D 100 mm (finished assembly) W 150 × H 110 mm (package size) Variation : white, black Configuration: 1 set (included in zipped package) Price : 1,800 yen (not including tax)

Send a message of cherry blossoms (sakura) to that special someone!

This new hana-kotoba card folds into a 3-dimensional flower! Make bouquets and necklaces for friends' entrance ceremonies and school graduation ceremonies! Hana-Kotoba Sakura makes your spring gifts and messages special!

Size : W130 mm x H130 mm W137mm×H185mm(outer package) Configuration : 5 piecies with lines Price : 1,200 yen (not including tax)

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#### Hana-kotoba Bouquet





#### ori-hagaki geometric



Geometrically patterned postcards that turn into animals

Word bouquet for special occasions

A glossy paper card becomes a

hana-kotoba bouquets as gifts with flowers or with jewelry such as a

necklace - the perfect wedding gift!

3-dimensional flower! Send

Size : W130mm×H130mm

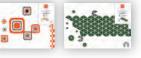
W90mm×H70mm×D70mm (when assembled) W137mm×H185mm(package)

Configuration : 10 pieces with lines

Price : 1,800 yen (not including tax)

Postcards with designs from nature. When folded, they become cute animals. Send these amusing postcards to suit the occasion!

Size : W148mm×H100mm Variations : Panda, Chidori, Koi, Kame Configuration : 1page with lines Price : 180 yen (not including tax)



# 7 Card Calendar Seven heritages Eternal beauty with a history

Permanent calendar with 7 historical typefaces. Typefaces used by people over the ages. Add "sign art" to your room.

Use the calendar permanently, either by using your favorite typeface for years or changing typefaces each month.

These typefaces are eye-catching. Size : W305mm×H305mm Color : black & white (reversible)

Configuration : 7 pages Typefaces : Avenir,Optima,Rockwell, Bodoni, Linoscript, Jenson, Goudy Text Price : 2,800 yen (not including tax)

#### Hana-kotoba





## Washi dog



About Mino washi

Traditional Mino washi paper has a uniquely beautiful and delicate texture and feel. It has been made in Gifu prefecture for over 1,300 years, since the Nara and Heian eras, and known as a loved handcraft.

# TYPOLIC





Jenson

Avenir

Attach your words to a flower.

Fold up card transforms into a flower. Open it up. Sender' message appears. Use it to decorate a present or arrange them into a bunch of flowers with messages from many people. This card enhances your heartfelt message.

Size : W130 mm x H130 mm W136 mm x H297 mm (Outer package) Configuration : 3 piecies with lines Price : 600 yen (not including tax)

#### Soft "furry" touch of Mino washi paper

Messages to your loved ones

Greeting cards with the "furry" feel and texture of Mino washi fibers Card takes shape when washi paper handmade by traditional washi artisans are torn and shaped. Both the sender and the receiver can enjoy these greeting cards.

Size : W210mm×H170mm (envelope) Variations : corgi, poodle, dachshund, terrier

Configuration :1washi dog card, 1page of colored paper, and 1envelope Price : 800 yen (not including tax)

Memory, foresight, and rhythm - It's an endless time map.

A permanent calendar featuring the beauty of typefaces. Avenir and Jenson are the typefaces used.

You can use this sophisticated art calendar forever.

Size : W325mm×H728mm×D55mm (when assembled) Variations : Avenir / Jenson Weight : 1300g / 1450g Material : aluminum / acrylic Use : floor-standing or wall-mounted Price : 19,000 yen (not including tax)







# Re+g 2018 Calendar

## Re+g Triangular





## Michiru





#### glassine paper Calendar





#### Easy-to-use stylish triangular calendar fits your lifestyle!

This 1-page calendar folds into a triangle, letting you see three months at a time. It covers January to December 2016 and January and February 2017. Use the simple calendar freely. Use it on your desk, carry it with you in your date book, or hang it on the wall.

Size : W758mm ×H125mm W60mm ×H125mm ×D53mm (when assembled) Variation : black, white, silver, bronze, flamingo Configuration :1 page with perforated tearoff lines between months Price : 820yen (not including tax)

#### Delicate tints fascinates you with phases of the moon. Moon calendar "Michiru".

Wall calendar "Michiru" shows you phases of the moon. Represented the silhouette of the moon by embossing with using gentle feel paper. Seasonal colors with beautiful color

patterns provide fresh feel each month by each turn of a page. Size : W297mm×H344mm

Configuration : 12 pages Price : 2,000yen (not including tax)

## 3's











# Advanced to stylish model. It sets a new standard for three months calendar.

High functional calendar to look over three month at a time. It took usability a step further and moreover the visual has been beautifully improved. Use it on your desk or hang it on the wall. It's a compact size, but has enough room for writing memos. Contrast of black and white color adds strong presence with edgy design.

Size : W148mm×H195mm W148mm×H195mm×D50mm (when assembled) Configuration :4 page with perforated tearoff lines between months Price : 1,200yen (not including tax)

A day is one seventh of a week. Importance of time, short amount of time,

Visualized importance, shortness and a pile of time in calendar.

Time passes through innocently by a day, by a week, by a month.

1/7 calendar is born from our wish for the time that it could be more valuable. Visualized to see seven days as one motif and recognize how many weeks the month has from the number of the motif. There are enough blank space for writing plans and total look would be like a drawing overall. Enjoy constructing time plan yourself.

Size : W297mm×H374mm Configuration : 12 pages Price : 1,700yen (not including tax)

Winds of the season blows to thin papers. Feel colors of the wind in every season.

This calendar expressed difference of winds in every season by design and texture of papers. Drawing of various winds are seen through from top white calendar paper. The calendar is made with thin transparent paper called "glassine paper" which is well known for being use of Japanese traditional paper balloons and book covers.

These winds printed papers could be recycled as book cover or wrapping papers after each month ends.

One of a series of calendar got bronze award of International Calendar Award in 2014.

Size : W297mm×H344mm Configuration : 24pages Price : 2,400yen (not including tax)